

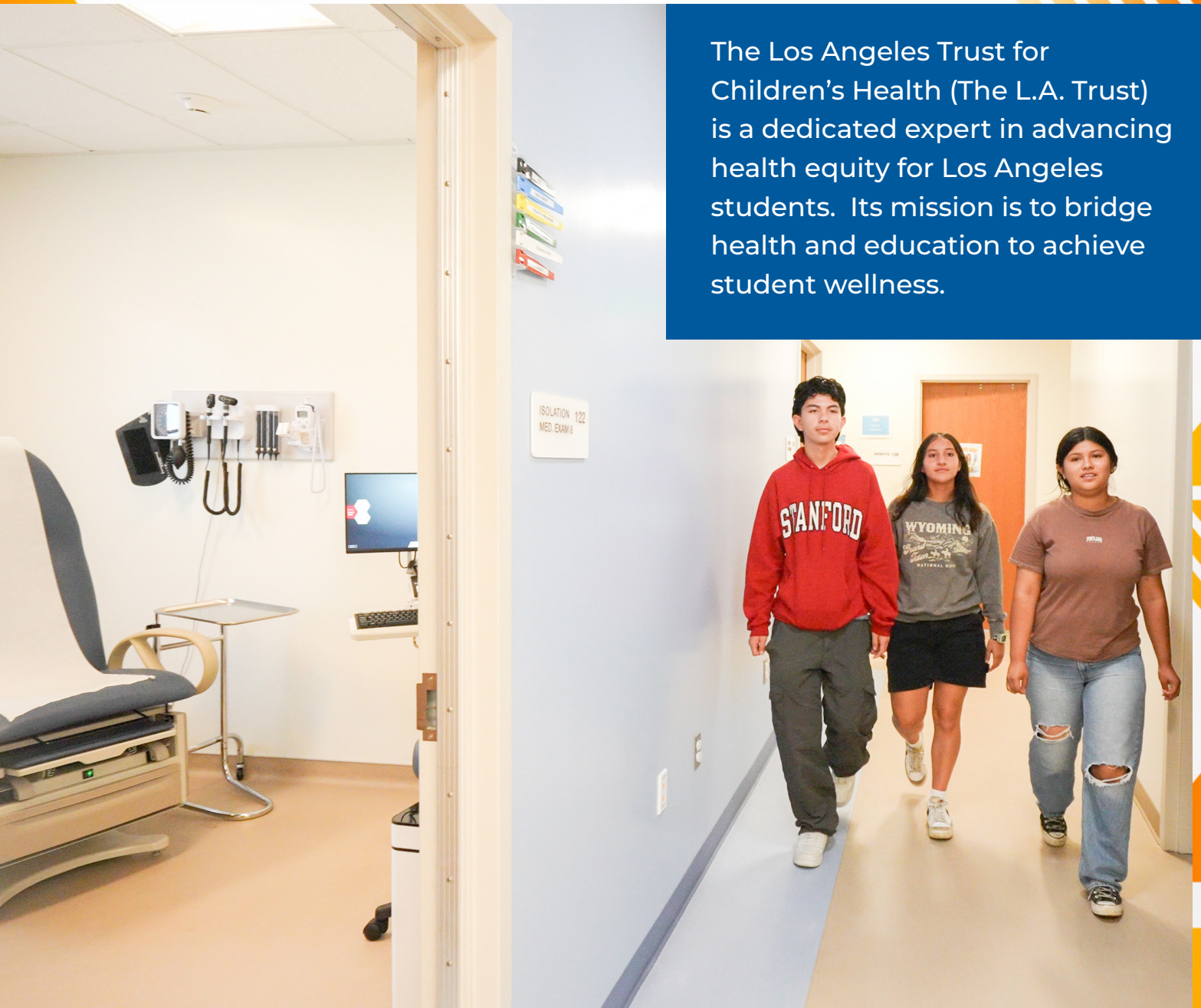


The Los Angeles Trust for Children's Health

Putting the care in student healthcare

EXECUTIVE RECRUITMENT FOR **Executive Director**

The Los Angeles Trust for Children's Health (The L.A. Trust) is a dedicated expert in advancing health equity for Los Angeles students. Its mission is to bridge health and education to achieve student wellness.





THE ORGANIZATION

Established in 1991 through a Los Angeles Unified School District (LAUSD) Board of Education resolution, The L.A. Trust was created to improve the health of LAUSD children and families. Since 2009, The L.A. Trust has partnered with LAUSD to develop 20 Wellness Centers at the highest-need schools, forming the Wellness Network. These centers expand the traditional school-based health center model by providing mental and oral health services; linking individuals to community resources; and serving students, families, and the broader community. As LAUSD's backbone health entity, we unite school districts, community clinics, mental health providers, advocacy groups, and community partners to remove barriers to care and ensure effective health services and programs for students and families.

Research has long demonstrated a strong correlation between student health and academic outcomes. Children who receive routine physicals, dental screenings, and mental health services can focus on their studies better. Such services become even more crucial for children living with the daily stressors of poverty—yet such children often lack access to care. Nearly 85% of LAUSD students are low-income, highlighting a significant disparity (California Dashboard 2024). The L.A. Trust is uniquely positioned to address these challenges by generating collective impact strategies that bridge health and academic needs. The L.A. Trust's innovative hybrid model combines direct student engagement with its essential role as a backbone organization; convening partners, leading data collection and analysis, and advocating for student health at the school district, county, and state levels.

The L.A. Trust accomplishes its mission through the following avenues:

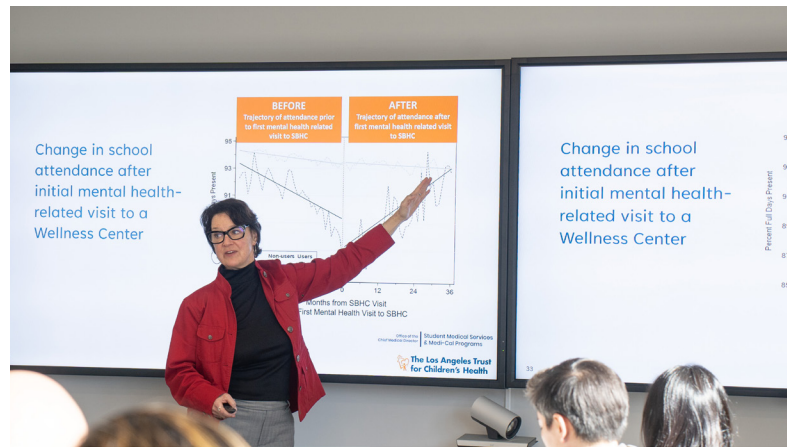
- 1.** Facilitate screenings, clinical referrals, and student-led education on topics including mental health, substance use, oral health and sexual/reproductive health, all in the accessible setting of LAUSD schools.
- 2.** Through its ground-breaking Data xChange initiative, the L.A. Trust collects, combines, and analyzes health and academic data to drive policy change, guide funding, and make evidence-based cases for school-based healthcare.
- 3.** The L.A. Trust brings educators, healthcare providers, students, and community leaders together to address urgent issues affecting young people. It uses policy advocacy to break down barriers to access and convenes partners to maximize collective impact.
- 4.** The L.A. Trust provides training and technical assistance to schools, the district and community partners on student-led health education programs, evidence-based mental health curricula, and best practices for school-based health services.

Organizational accomplishments include:

- Since the opening of the first Wellness Center in 2012, over one million patient encounters have taken place across the Wellness Network.
- Recognizing the lack of data linking adolescent health and academic performance, The L.A. Trust envisioned, designed, and developed a first-of-its-kind database, the Data xChange, that securely tracks and analyzes attendance, academic, and physical, mental, and oral health data.
- The L.A. Trust established a Wellness Youth Advocate (WYA) program (formerly known as Student Advisory Boards) through which students receive extensive health and mental health training and then organize education and awareness campaigns for their peers. During the 2023-2024 school year, the WYA's collectively reached 10,255 students through on-campus campaign events and generated 85,944 social media engagements through online campaigns.
- The L.A. Trust was awarded a three-year contract with LAUSD to provide technical assistance to teachers, training them to launch and maintain

peer-to-peer clubs utilizing the WYA curriculum and model.

- Working with more than 300 providers, The L.A. Trust screened more than 23,000 children for oral health disease and linked each child to dental homes.
- In partnership with the Los Angeles County Office of Education and UCLA's Center for the Transformation of Schools, The L.A. Trust secured a California Department of Education contract to serve as the Regional Technical Assistance Center for the California Community Schools Partnership Program in Los Angeles County.



THE OPPORTUNITY

The L.A. Trust is seeking a mission-driven visionary and strategic Executive Director to lead the organization into its next chapter. This is a unique opportunity to shape and scale innovative programs, solidify strategic partnerships, and elevate the organization's voice in policy and advocacy efforts. Directly reporting to the Board of Directors, the Executive Director will be responsible for continuing to -implement the strategic plan as well as continuing to increase the impact of the organization.

The Executive Director (ED) will have overall strategic and operational responsibility for The L.A. Trust's programs, expansion, and execution of its mission. The Executive Director is responsible for overall management and operations, marketing/public relations, and protection of The L.A. Trust's financial assets while ensuring compliance with Board directives and applicable grant, federal and state requirements.

The Executive Director (ED) is responsible for the implementation of Board- approved policy change; study and research of relevant issues and practices; convenings of health organizations, school district personnel, and other partners and actively promoting collaboration among them; providing strategic support to district-operated and community organizations managing school-based clinics, and other health services; as well as serving as fiscal intermediary between private funders and school-based health-related projects. The ED interacts with personnel and other affiliated nonprofits and sponsors concerning matters affecting The L.A. Trust.

The ED analyzes and evaluates the effectiveness of all [of The] L.A. Trust operations, develops and maintains organizational structure and effective personnel, and oversees major activities. The Executive Director represents The L.A. Trust to regulatory bodies, other agencies, community and civic organizations, donors, funders and supporters, and the public.

Key Responsibilities:

The Executive Director oversees a full range of organizational leadership and management activities which include:

- **Advocacy & Thought Leadership:** Serve as the organization's lead spokesperson and advocate [for the organization;] elevating The L.A. Trust's voice on issues including school-based wellness, equity, and child health policy.
- **Strategic Leadership:** Develop and execute a clear, forward-thinking vision for the organization in collaboration with staff, Board, and stakeholders.
- **Partnership Development:** Strengthen relationships with LAUSD, LACOE, other school districts, LA County, funders, community partners, and public health entities.
- **Organizational Management:** [Oversee] Manage staff, operations, and finances to ensure sound execution of complex initiatives and sustainable growth.
- **Fundraising [Fund-Raising] and Revenue Diversification:** Advocate for funding and policies that fulfill The L.A. Trust's strategic goals; lead efforts to diversify funding through individual giving, earned income, and philanthropic partnerships.
- **Program Innovation & Scaling:** Expand the Data xChange tool, peer-to-peer programs, and workforce development initiatives aligned with youth career pathways.
- **Community Engagement:** Serve as a visible, relational leader who authentically connects with students, school partners, and the broader community.

THE IDEAL CANDIDATE

The successful candidate will be a collaborative and diplomatic leader with deep roots in Los Angeles and a strong passion for equity, public health, and education. They will be deeply committed to advancing health and wellness at the intersection of education, with a demonstrated dedication to advocating for the needs of Los Angeles student communities.

Key Characteristics:

The successful candidate will demonstrate the following:

- Proven strategic leadership experience, ideally within the nonprofit, public health, education, or advocacy sectors.
- Strong emotional intelligence and communication skills; relationship-driven with the ability to inspire others and build trust within the organization and across diverse communities.
- Demonstrated commitment to equity, social justice, and child wellness, preferably supported by lived experience.
- Skilled in fundraising and budget management with a strong understanding of nonprofit grant-making processes and opportunities.
- Deep knowledge of the Los Angeles ecosystem and experience working with public systems such as LAUSD, LACOE or LA County.
- Experience leveraging data for impact storytelling and strategic decision-making.
- Superior written and verbal communication skills with an ability to influence others to action by creating a shared vision and fostering ownership and accountability.
- Demonstrated expertise in management, with a proven ability to oversee complex projects and effectively collaborate across various functions to achieve desired outcomes. Ability to build, motivate, and inspire diverse, highly productive, and collaborative teams.

MINIMUM REQUIREMENTS

Education

A Master's degree in Public Health, Public Policy, Public Administration, Social Services or a related clinical field is required.

Experience/Training

A minimum of 10 years of leadership experience in non-profit management is required with a demonstrated ability to develop and manage collaborative teams to achieve operational and financial goals.

COMPENSATION & BENEFITS

The L.A. Trust offers a generous compensation and benefits package which includes a competitive annual salary within the range of \$170,000-\$190,000 depending on experience and qualifications. For more information about The L.A. Trust visit: <https://thelatrust.org>

HOW TO APPLY

The Executive Director search is being conducted by The Hawkins Company (search consultants). They will review all written materials submitted and will screen and evaluate applicants. The most highly qualified candidates will be invited to participate in a virtual and on-site interview process. To be considered, please submit a resume and cover letter outlining your interest, background and experience that makes you the ideal candidate electronically to ED.thelatrust@thehawkinscompany.com. Resumes received by **June 6, 2025** will receive first consideration. The position is open until filled. The role offers a unique opportunity to contribute to the well-being and future of Los Angeles, working with a dynamic team committed to making a difference in the lives of Angelenos. For additional information and/or confidential inquiries, please contact Yonnine Hawkins-Garr at 323-252-1655, yonnine@thehawkinscompany.com, or Will Hawkins at 310-703-4474, will@thehawkinscompany.com.



THE HAWKINS COMPANY
8939 S. Sepulveda Blvd., #110-216
Los Angeles, CA 90045
www.thehawkinscompany.com